

INSURANCE COMPANY

LEV INS

ACTIVE SECURITY





Who we are

Since 1996

Lev Ins insurance company was **established in 1996** in Sofia, Bulgaria **by Israeli investors** with the goal of penetrating European markets.

Thanks to the long-standing Israeli experience, **security assurance know-how** was implemented in the company' services and products. Thus, Lev Ins became the sole company on the local market , that built and uses a **unique security and risk prevention system**.

THE ISRAELI MODEL

Following the Israeli model, a team of security specialists was introduced. This team conducts research, analyzes the environment and provides specific solutions to risk and security controls.



ACTIVE CORPORATE SECURITY

We don't follow, but overtake the events

Our

Active Corporate Insurance

is based on an innovative approach and anticipating thinking. Every employee is part of the movement of the company to its objectives. The success of the company is a result of the intellectual and emotional capabilities of its employees.





THE CORE POWER OF OUR SUCCESS ARE OUR EMPLOYEES!

STEFAN SOFIANSKI

Milestones

2018 — Emergency Line

Lev Ins opens a 24/7 emergency line - a joint project with German partners. This project aims to provide full support and assistance to its clients in critical situations and unfamiliar environments. This ensures reliable and comprehensive care everywhere and at any time.

2017 — Active Corporate Insurance

The model implies that every employee is part of the company's move towards its goals. Innovative approach and forward thinking help us to respond to the rapidly changing environment.

2013 — The Leader in the market

The company becomes the first in the insurance market in Bulgaria in the competition of Allianz, KBC, UNIQA, Generally, Vienna Insurance Group and other leading insurers. Following, decided to expand its activities within a number of EU countries, including Romania, Italy, England, Austria and Poland.

2012 — Air Rescue

Lev Ins introduced Air Rescue service and continues to be the only insurer in the country that offers it. Lev Ins is cooperating with the National Emergency line – 112 with the mission to preserve the individual's life. The idea belongs to Gabriel Last, former Head of the Israeli police.

2009 — Kidnapping and Ransom Insurance

The insurance is a product of Lloyd's, as he chose Lev Ins as a fronting company on the Israeli model, initiated by Lev Ins. Object of the insurance are journalists, military and representatives of humanitarian organizations in risk areas.

2007 — Active Corporate Security model

The company accepted the concept of the environmental impact and moved from reactive to active behavior. Lev Ins no longer adapts to the environment, it impacts the environment.

2005 — Terrorism Insurance

The insurance is a product of Lloyd's, as he chose Lev Ins as a fronting company on the Israeli model, initiated by Lev Ins. Object of the insurance are journalists, military and representatives of humanitarian organizations in risk areas.

2002 — Innovation for theft control

Implementation of a technological innovation system for risk control "theft", which is a competitive advantage today. This system has been implemented thanks to Israeli experience and know-how following the training of Bulgarian MASHAV experts from the Israeli Ministry of Foreign Affairs.

2000 — License renewal ?

Following the adoption of the new Insurance Act, the license of Lev Ins was renewed. Among the 100 bidders, only 20 companies were licensed and Lev Ins was one of them.

1996 — Lev Ins was established

The company was created with the capital of Israeli investors. Investors decide to develop their financial business in Europe and use Bulgaria as a "Hub". The company is founded by world-renowned security experts.

Now and in future



• The premium income within the last few years puts Lev Ins among the leading positions in the local insurance market.

• Security is a major focus in today's world and therefore the Israeli know-how in the field can be useful to the insurance industry in Europe.

• Even today, Mr. Danny Yatom continues to be a consultant on a number of security-related projects such as providing large Cyber Security industrial sites,

• The company has a long-term credit rating BB which is given by the Bulgarian Credit Rating Agency - affiliated partner of MODY'S.

• Lev Ins is accredited by IVASS for insurance business in Italy and is also accredited for MTL Insurance

• In order to satisfy the needs of its customers in the fast-growing world, the company switches to digital service and marketing that is absolutely customer-centric

OUR ADVANTAGES

in the local market?



- **Helicopters** that are used for providing timely transportation that saves lives
- **Emergency 24/7 call center** for constant customer care and help in case of unexpected situation
- **Security and risk prevention system** has been designed and implemented to reduce theft with almost 100% success rate



OUR VISSION

Together we build security solutions to the people and the business

Security and care on the road, at home and at the work place

OUR MISSION

Reliable protection and customer care at all times

We understand our customers
We give them the solutions they need
We take care of our customers

Our corporate principals

Lev Ins builds partnerships based on active communication, transparency and social engagement.

Partnership

Communication

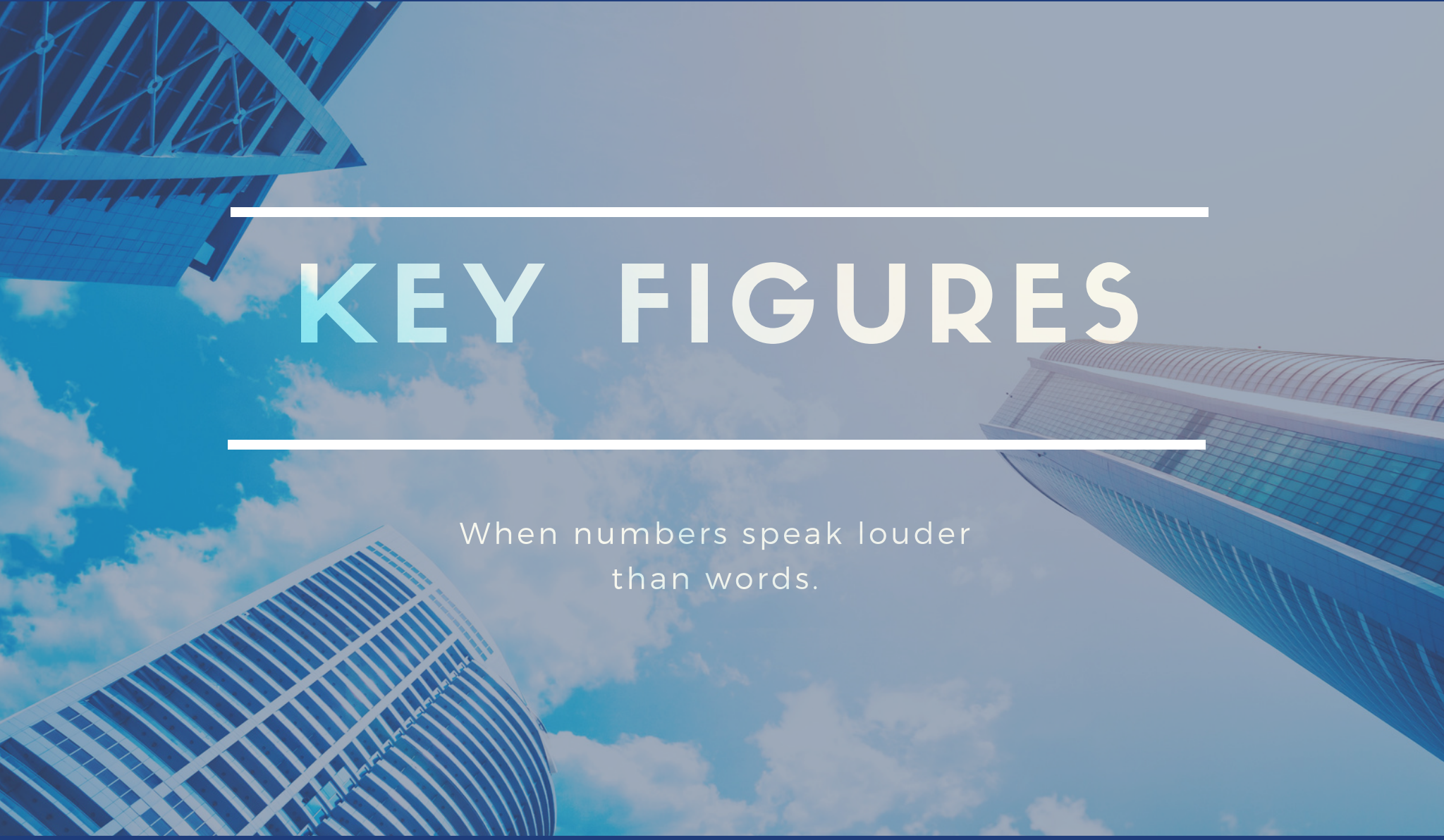
Transparency

Corporate Social Responsibility



Our values

Customer care | Teamwork | Integrity | Innovation



KEY FIGURES

When numbers speak louder
than words.

> 850 000	108	> 1000	> 350	> 13%
Clients	Offices	Employees	Brokers	Market Share

We provide the right solutions to our clients

- Customer oriented
- Identifying customers' needs
- Ensure customer satisfaction
- Assisting with & solving customers' problems
- Establishing long term relations

Property

Automotive

travel

Life and Healthcare

Loss ?

Liability

LEV INS

REINSURANCE PARTNERS

Throughout the years Lev Ins has worked with many Reinsurance Partners

































REINSURANCE BROKERS

Lev Ins has built partnership with one of the biggest reinsurance brokers globally

AON BENFIELD

MARSH

Willis Re

GUY CARPENTER

JLT Re